

# SHARE THE ROAD TOUR

## 2010

Tuesday 9<sup>th</sup> to Sunday 14<sup>th</sup>  
November 2010

Proudly sponsored by:  
**Continental**  
Tyres – Engineered in Germany.



Amy Gillett FOUNDATION  
*Safe together*

## Corporate Sponsorship Support Package

The Amy Gillett Foundation Share the Road Tour offers the following sponsorship packages to maximize the value to, and direct involvement of, individual donors and organizational sponsors of riders who participate in the 2010 Tour.

Package Inclusions	\$1,000 investment	\$5,000 investment	\$10,000 investment	\$15,000+ investment	Deadline*
Tickets at Gala Dinner (based on level of investment)	✓ (single ticket)	✓ (2 tickets)	✓ (4 tickets)	✓ (6 tickets)	29th Oct
Automatic company membership to the AGF's Club 500 program	✓	✓	✓	✓	-
Free entry into an Amy's Ride (based on level of investment)	✓ (single entry)	✓ (up to 4 riders)	✓ (up to 6 riders)	✓ (up to 10 riders)	-
Company logo on the official website		✓	✓	✓	-
Framed rider jersey signed by the participating current and former pro riders			✓	✓	-
Company logo on one of the official ride vehicles			✓	✓	29th Oct
Daily sponsorship recognition on Twitter, rider briefing & at the nightly dinner			✓	✓	-
Company logo on official rider jersey & keynote speech opportunity at Gala dinner				✓	17th Sept

\* Artwork and design guidelines must be provided in this timeline