

Amy Gillett FOUNDATION

Safe together



Newsletter
Issue Q3 Jul-Sept 2008

www.amygillett.org.au

Welcome to the 2008 Q3 AGF newsletter – a quarterly update on the AGF activities and programs to keep you informed. Feel free to pass on to your friends and thanks for your on-going support.

AGF Team



AustCycle

Our joint venture with the Bicycle Federation of Australia (BFA) and Cycling Australia (CA) has become a reality with the registration of AustCycle Pty Ltd and progress is well underway to delivering the first AustCycle programs later this year.

A national cycling training organisation, AustCycle aims to offer high quality cycling skills education for all Australians interested in cycling for recreation, transport, fitness or health. Just like "AustSwim" swimming lessons are an integral part of growing up and learning about water safety, we hope in time, AustCycle will be well recognised as 'the' safe cycling education program.

The program progressively develops bike handling and traffic skills to enable a minimum level of competency to be achieved by the client and can include a range of options to appeal to specific demographics, such as enjoyable modified games for school age students. Lessons are easily adaptable for each target group and contain guidelines for coverage of core, required skills.

Safety is at the forefront of AustCycle's philosophy. Basic level programs will be conducted within traffic-free areas such as school grounds, sports grounds and local community facilities. Gradually traffic skills and experience will be introduced such that participants can safely and responsibly handle a wide range of foreseeable road situations.

Providers and Teachers throughout Australia can be accredited under AustCycle to deliver training. AustCycle has been developed with flexibility in mind; to ensure scope for Providers to maintain their own identity and character of operations and pursue niches in cycling teaching and learning that are not covered by AustCycle.

AustCycle gratefully acknowledges financial contributions by both state (NSW) and federal governments and the Thyne Reid Foundation. This has enabled the development of curriculum, lesson plans, accreditation processes, business resource manuals for Providers, marketing collateral and a website and the first Provider induction training. Local Councils and community groups in the Newcastle, Wollongong and Sydney areas have been encouraged to apply for vouchers, which can be redeemed for AustCycle training in their local community, an outcome of the recent "On Yer Bike" Conferences in those areas.

The full website will be available from late October, however please visit – www.austcycle.com.au – in the meantime for contact details.



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FACCI LUNCH – DAVID ROWE (AXA) + MELINDA JACOBSEN



ride right

safe riding info



'GO FOR YOUR LIFE' KIDS AT THE START OF THE 1KM LOOP

Fundraising

In July, the AGF was the benefiting charity of the FACCI Tour De France luncheon held at Melbourne's Crown Casino.

Over 730 guests were entertained by Gabriel Gate, fresh from his sojourn around France, and highlights from this year's Tour. We were also delighted to have Cadel Evan's Mum, Helen Cocks, join us. From silent auction items, raffles and a generous donation from AXA, the AGF was overwhelmed by the result – over \$20,000 raised. A big thank you to the FACCI team and we look forward to being involved again in 2009.

And a special mention and thanks to the many South Australian schools who have been generous with their donations following Mary Safe's presentation "Remembering Amy for a Reason". Mary has already presented to over 3,600 students across South Australia in 2008. We acknowledge the CMV Foundation and RAA SA for their kind financial support.

Ride Right

The AGF is excited to partner with Big W and Pacific Brands to promote safe riding amongst Australians, young and old.

As one of Australia's largest bicycle retailers and Australia's largest importer of bicycles respectively, Big W and Pacific Brands recognise their responsibility to ensure customers are well equipped, and have access to information, to keep them safe when cycling. Riding right can make a huge difference to both the safety and enjoyment of cycling, so we've developed a three-step process to ensure parents and new riders:

1. Buy the right sized bicycle
2. Buy the right sized helmet
3. Buy the right safety gear

Promotion of the campaign has appeared in Big W catalogues and will be in-store via 'swing tags' attached to various safety products. In the lead up to Christmas, dedicated staff will be available in Big W stores to assist with purchases and offer bike set-up.

Amy's Rides

The AGF is delighted to announce Cyclecover as our new Amy's Ride corporate partner. Specialising in providing insurance products to the cycling industry, our two organisations share a vision to ensure people enjoy the sport in a safe and secure manner. www.cyclecover.com.au



South Australia – 2 November 2008

After a successful media launch on 2 July, entries are rolling in for our inaugural Amy's Ride SA. Don't miss out on the unique experience of riding the Southern Expressway from Adelaide's south side to picturesque McLaren Vale. A variety of distances are available to suit all ages and abilities, so gather your friends and/or work colleagues and enter a team. Entries are now open via the Bicycle SA website – www.bikesa.asn.au

For our Victorian supporters, this ride falls on the 'unofficial' Melbourne Cup long weekend, and Mercure Grosvenor, Adelaide, is offering a great accommodation package to entice you (\$140pp/night B&B).

Victoria – 4 January 2009

Join us for the 4th annual Amy's Ride Victoria and work off that festive season 'cheer'. Held in Eastern Park, Geelong, and coinciding with Stage 3 of the Jayco Bay Classic, we're aiming for 3,000 participants. New to the event is a 22km trail ride, wave starts to ensure everyone gets off safely and orderly, preferred start for our Club 500 members and Go for your life are back on board to support our 1km Kids loop. Cadel Evans will be floating amongst the riders, as well as other famous faces. Entries open 1 October via www.amysride.com

Can't make Amy's Rides but would still like to support the AGF?

These other events might be of interest and the AGF is the benefiting charity:

- Freycinet Lodge Challenge – Coles Bay, TAS – 10-12 October
- Brunetti Women's Coffee Club Ride – Melbourne, VIC – 18 October
- Tour of the Shipwreck Coast – Warrnambool, VIC – 26 October
- Scody Teams Plus – Mornington, VIC – 16 November

Short Cuts

Carlee home from Europe Our 2008 Amy Gillett Scholarship recipient, Carlee Taylor, has safely returned from Europe. In her first opportunity to 'mix it' with the pro's Carlee was extremely competitive. Some of Carlee's results include – Tour De Limousin – 11th on GC and 2nd in the young rider classification (U23); Holland Hills Classic – 150+ starters only 64 finished, Carlee came 22nd; Züri Metzgete, Switzerland (UCI Classification 1.2), 22nd overall.

AGF Cycling Kit on sale After much anticipation, the AGF has launched its own cycling kit. Our sincere thanks to Aaron Lee and the team at Caramel Creative who designed and refined the kit. The AGF has partnered with Body Torque as our preferred supplier with proceeds of every sale donated back to the AGF. Order your jersey, bib & brace and arm warmers from www.bodytorque.com.au



AGF JERSEY

Welcome to Suzannah Pearce and Tony Fox We're delighted to have Suzannah Pearce join the AGF in August as our Program Manager. With a background in publishing, editing, project management, public speaking and stakeholder engagement across the publishing and broadcast industries, Suzannah brings a wealth of experience and has quickly settled into the role.

In September, the AGF welcomes Tony Fox as our new CEO. Tony joins following a successful career with blue chip organisations including Tabcorp, Lend Lease & Peat Marwick. Most recently as General Manager – Racing for Tabcorp, Tony was responsible for driving strategic initiatives impacting the business. An avid cyclist, Tony also has a strong interest in the relationship between motorists and cyclists.

In October, the AGF farewells Melinda Jacobsen, who leaves to have a baby. General Manager since the Foundation's inception, Melinda's dedication and commitment in the AGF's formative years has resulted in the achievements and recognition the AGF enjoys today. Without her contribution, we would be a very different organisation. We wish her well and she remains part of the broader AGF family.